**FORM SENDER ID & FORMAT PESAN**

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| **No.** | **Pengiklan** | **Brand** | **Kategori Industri** | **Kategori**  **Pesan** | **Format Pesan** | **Type** | **Sender ID** | | | | | | | | | | |
| 1 | PT. Teman Hemat | Teman Hemat | Retail | □ Notifikasi  √ OTP  □ Advertising | ***Contoh***:  Kode Verifikasi akun **TemanHemat** anda adalah 12345678, silahkan login ke app kami untuk melihat status pembelian … | □ USSD Bulk  √SMS Bulk  □ MMS Bulk | T | e | m | a | n | H | e | m | a | t |  |
| 2 | PT. Serba Hemat | Serba Hemat | Retail | □ Notifikasi  √ OTP  □ Advertising | *“Masukan kode referensi berikut 123456abcd untuk transaksi pembelian di app* ***SerbaHemat*** *dan dapatkan potongan 25% tanpa minimal pembelian … “ (For sender* ***SerbaHemat****)* | □ USSD Bulk  √SMS Bulk  □ MMS Bulk | S | e | r | b | a | H | e | m | a | t |  |